

MAJOR IN PUBLIC RELATIONS

Major Requirements

| | | |
|-------|-----|---|
| _____ | (3) | JLM 181/Introduction to Mass Communication |
| _____ | (3) | JLM 261/Newsriting |
| _____ | (3) | JLM 365/Publication Design & Desktop Publishing |
| _____ | (3) | PRL 182/Indroduction to Public Relations |
| _____ | (3) | PRL 372/Publicity & Public Relations Writing |
| _____ | (3) | PRL 375/Public Relations Practicum |
| _____ | (3) | PRL 385/Public Relations Campaigns |
| _____ | (3) | PRL 450/Field Work in Public Relations |
| _____ | (3) | PRL 482/Cases and Problems in Public Relations |

Major-Related Requirements

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|-------|-----|---|
| _____ | (3) | MKT 311/Elements of Advertising |
| _____ | (3) | COM 341/Organizational Communications |
| _____ | (3) | COM 365/Writing & Announcing for Radio and Television |
| _____ | (3) | CSC 117/Microcomputers and Application Software |
| _____ | (3) | JLM 262/Reporting |
| _____ | (3) | JLM 363/Magazine Article Writing |
| _____ | (3) | JLM 364/Editing |
| _____ | (3) | JLM 372/Essentials of News Photography |
| _____ | (3) | JLM 376/TV News Production |
| _____ | (3) | JLM 401/Media Ethics in Contemporary Society |
| _____ | (3) | JLM 467/Communications Law |
| _____ | (3) | MGT 222/Communications in Business |
| _____ | (3) | MKT 211/Principles of Marketing |
| _____ | (3) | PSC 215/Public Opinion and Political Behavior |
| _____ | (3) | PSY 237 Group Dynamics |

Hours Required for the Degree 120(A)

Total Credits Passed to Date _____ (B)

Core Credits to Complete _____

Major to Complete _____

Major-Related to Complete _____

Total Credits to Complete _____ (C)

Total Passed and Required to Complete (B) + (C) _____ (D)

Elective Hours to Complete (A) – (D) _____